



# ONTARIO REGIONAL MALAYALEE ASSOCIATION(ORMA)

A Not-For Profit Organization

Reg: No. 959811-1

Dear friends...

We all know that the last few years have been extremely difficult for humanity. We made it through and are now a part of history. Now, let us rejoice and share the warmth of love and unity by reuniting our community.

ORMA (Ontario Regional Malayalee Association) was founded in 2010, and it is one of the most active organizations in the province. It is led by a group of people who are passionate about developing young talent and providing opportunities to showcase our culture to future generations so that they can learn about the traditions of our homeland, Kerala.

We, the ORMA family, are delighted to announce the VISHU EASTER-2022 cultural event, which will take place on Saturday, April 30th, at Anapilis Hall in Mississauga. We cordially invite everyone to attend the event and share the spirit of unity.

With a regal meal and delectable refreshments, the event is sure to be a hit.

To ensure that this event is a huge success, we ask that you lend your support and sponsor the event so that it can be lit up with spectacular performances. With our extensive internet and print media publicity efforts, your organization/business will receive massive visibility as a sponsor. The various sponsorship packages are detailed in the enclosed letter. Please look over the sponsorship packages enlisted and see how you may contribute to this event. Please do not hesitate to contact us if you have any questions. We're only a phone call away. Please let us know if you like to sponsor any of our future events...Please see the attached program calendar.

Thank you for your time and consideration

*Sreeja Sivankutty*  
*President*  
*ORMA-2022*

## ORMA SPONSORSHIP PACKAGES

### **Mega Sponsor- 6000\$**

Online advertisement throughout the year and program's publicity campaign

Add will be displayed in the website, throughout the year

Special recognition during the event and stage time given to present yourself and your products

Space to put up a booth in the venue

Networking opportunities like distributing flyers, business cards, and pamphlets during the event.

Advertisement space in Flyers and ads through social media like Facebook, Instagram and newspaper media.

Constant advertisement and display during the event using the LED projector.

Frequent announcements and appreciation by the office bearers and MCs during the program

### **Platinum Sponsor- 3000\$**

Online advertisement throughout the publicity campaign

Networking opportunities like distributing flyers, business cards, and pamphlets during the event.

Advertisement space in Flyers and ads through social media like Facebook, Instagram and newspaper media.

Frequent announcements and appreciation during the event.

Place for booth in the venue

### **Gold Sponsor-2000**

Online advertisement throughout the program's publicity campaign.

Networking opportunities during the event like distributing flyers, business cards, and pamphlets.

Space to put up a booth inside the auditorium/venue.

Frequent announcements and appreciation during the event

**Silver Sponsor-1000**

Online advertisement throughout the program's publicity campaign.

Networking opportunities during the event like distributing flyers, business cards, and pamphlets.

Option to put up a booth at the venue

**Bronze Sponsor-500**

Online advertisement throughout the program's publicity campaign.

Networking opportunities during the event like distributing flyers, business cards, and pamphlets.

**SEGMENT SPONSORSHIP-250-500**

Opportunity to give prize for the sponsored segment of the program

Sponsorship will be announced during the segment

Publicity in the segment flyer and promotions if any.



Regards...

Team ORMA

<i>President</i>	<i>Secretary</i>	<i>Treasurer</i>	<i>Entertainment co-ordinator</i>
Sreeja Sivankutty 647 309 1756	Jinto Mathew 6475491115	Aneesh Raghavan 6475391603	Benny 6475448392
<i>Program Co-ordinator</i>	<i>Jt. Secretary</i>	<i>Vice-President</i>	<i>P.R.O</i>
Sajilal Leelabhai 4166622407	Prem Krishnan 6477619081	Sudheesh Balakrishnan 6477796055	Diju Raveendran 6474667289